

CodeZenX



Overview

- Quick and Simple**
You can build your project really Quick in a simplified process by just uploading model with decreasing human errors and efforts.
- Lightening Fast**
Working in CodeZenX you can expect to build your application 5x faster and at 3x lesser cost and deliver business ready application faster up to 3 to 7x.
- Extendable**
The generated code is completely extendable as per the requirements that provides for future growth. All the latest software you can get to use here and all the common business challenges can be addressed.
- Code Easily**
Create code easily and reduce the development complexity. With CodeZenX, we are constantly innovating to automate building and deploying software in dramatically faster time with incredible consistency, quality!.

CodeZenX- Product Concept

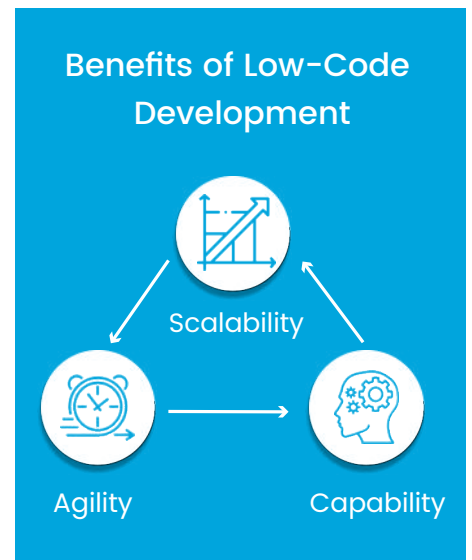
INNOVATION happens in 2 ways

- > Disruptive and completely new way to resolve a problem
- > Achieving the same results with far lesser resources (time, effort, energy)
- > CodeZenX helps innovating automated ways to build and deploy large-scale software in dramatically faster time with incredible consistency, quality!

A highly efficient Low-Code Platform with a difference!

- > Startup ecosystem is bustling with hundreds and thousands of innovating products, product ideas. CodeZenX will boost all such product development companies to fast-track TTM (time to market), and reduce cost dramatically.
- > Automation will drive software development which will considerably reduce time and effort to build large scale software. CodeZenX will drive tremendous value for both customers as well IT firms who can turn their focus on investing on new break-through technologies

- > Speedup the Software Development Process (70% faster)
- > Continuous Improvements- incremental increase no. of Templates / Repository for Future Work
- > Ever-increasing use of automation
- > Removal of resource-dependencies
- > Less experience/ minimal knowledge FTE can work
- > Focus will be more on Requirement Gathering, Business Logic Implementation as Low code CRUD functionality will be provided



Problems and Pain-Points focus areas

Major challenges for SMEs in IT Sector

-  Time to deliver is too long (traditional processes)
-  Cost (ever increasing cost of resources and cost of development)
-  Knowledge Retention (increasing attrition rates)
-  Inconsistent Quality (human errors)
-  Unpredictable Delivery Schedules (delays in commitments)
-  Resource dependencies (lack of process assets)
-  Wide variety of programming landscape (continuous learning is must)



Solution Overview

Level 3	Market Place	Market Place - To Sell Projects, Components, Plugins					
Level 2	Projects	HIMS	Accounting Software	Any other apps	ERP		
Level 1	Features Template	.Net with My SQL Server					
Level Ground	CodeZenX Core Engine	CodeZenX Core Engine					

Competitor & Market Analysis

<https://crozdesk.com/compare/genexus-vs-outsystms-vs-mendix>

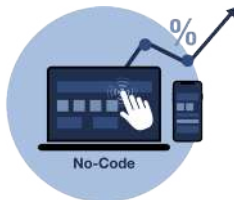
<https://f.hubspotusercontent20.net/hubfs/6302527/Outsys->

[tems-vs-Mendix-vs-GeneXus_EN.pdf](#)



USPs- Advantage CodeZenX

- > Available Low-Code platforms are not only costly, they don't usually allow everything as turn-key (some parts of generated source codes mandatorily require their components to run). CodeZenX is absolute freedom, one gets perfectly generated source codes without any dependencies.
- > Existing tech skills programmer can be used, for example if you consider GeneXus or Outsystems or Mandix – developer needs to give learning time to understand their tools / IDE
- > For other Competitors, you have to use their code runtime and they have wrapper programming techniques
- > Others Product is for “Citizen Developer” whereas we help each programming language developer to increase their productivity, which will reduce the FTE time and effort



24%

of low-code users reported starting with no programming experience.

70%

of those users learned low-code in 1 month or less

72%

of users developed apps in 3 months or less.

Australia Office

Level 7, 35 Chandos Street
St Leonards
NSW Australia 2065
+61 2 8005 0690
info@itpluspoint.com

India Office

DLF Cybercity, DCB-320, 3rd Floor,
Idco Info Park, Technology Corridor
Chandaka Industrial Estate
Patia, Bhubaneswar
Odisha 751024
+91 9938 480 290
info@itpluspoint.com

Results Summary

CodeZenX dramatically reduces time-to-market and cost (at least 50% efficiency improvements)

CodeZenX is equally effective for large scale project scope (like ERP) as well as for smaller ones

Any programmer can be trained and onboarded within a week